



November 11, 2011

Dear Chamber Member:

It is time to publicly recognize those exceptional businesses and leaders who have stood out over this past year through their business excellence, outstanding customer service, strong leadership and commitment to our community.

Each year we invite GICC members and the local community to identify those businesses and individuals and nominate them for one of the Chamber's prestigious ICCON Awards.

Each category is described in the attached pages, as are the nominating and judging criteria. We will ensure that all qualifying nominees go through the review process.

- The person submitting the nomination is asked to indicate the award category to be considered and explain why the nominee should be considered for the award. The judging panel ultimately has the right to change categories to find one more suitable or applicable.
- The judging panel will consist of unbiased members of the Chamber, who are separate from the Gala committee and Board of Directors. Votes are tabulated and kept in strict confidence by the Chair of the Judging Committee.
- The nominees do not have to be Chamber members. Those that are not Chamber members must have a business that has a physical presence within the boundaries of the Town of Innisfil.
- Beginning in 2012, a prior winner of a category is not eligible to win in that same category for three years.
- Self-nominations will not be accepted.

The final list of nominees will be announced at the Chamber's Annual General Meeting, December 8, 2011 at the Kempenfelt Conference Centre.

Please participate in this nomination process and help us celebrate the companies and people that contribute significantly to making this community such a vibrant place to live and do business.

If you have questions or require further clarification, please contact the Chamber office 705-431-4199 or email info@innisfilchamber.com.

Best regards,

Heather Vandinten
Vice-President
Greater Innisfil Chamber of Commerce



The Greater Innisfil Chamber of Commerce is proud to bring you the ICCON Awards.

The ICCON Awards are presented annually to acknowledge the 'icons' of Innisfil – the businesses, individuals and organizations that make important contributions to the betterment of our Town and its business community.

If you know of a local 'icon' that deserves to be recognized by the community, please consider nominating them. Let's show our pride in Innisfil by celebrating our achievements and successes.

Nomination and Award Guidelines

- Awards in each category are not necessarily presented annually if there are no qualified nominees. This decision is made at the discretion of the judging panel.
- The person submitting the nomination is asked to indicate the award category to be considered and explain why the nominee should be considered for the award. The judging panel ultimately has the right to change categories to find one more suitable or applicable.
- The judging panel will consist of unbiased members of the Chamber, who are separate from the Gala committee and Board of Directors. Votes are tabulated and kept in strict confidence by the Chair of the Judging Committee.
- The nominees do not have to be Chamber members. Those that are not Chamber members must have a business that has a physical presence within the boundaries of the Town of Innisfil.
- Beginning in 2012, a prior winner of a category is not eligible to win in that same category for three years.
- Self-nominations will not be accepted.
- The final list of nominees will be announced at the Chamber's Annual General Meeting, December 8, 2011 at the Kempenfelt Conference Centre.
- Winners will be announced publicly at the Legends and ICCONS Gala to be held February 3, 2012 at the Kempenfelt Conference Centre.

Deadline for nominations: November 25, 2011

Nomination forms are available on the GICC website, www.innisfilchamber.com, or by contacting Mary-Ellen Madeley, Office Manager, memadeley@innisfilchamber.com, 705-431-4199.

Fax completed forms to 431-6628, mail to the address below or email to info@innisfilchamber.com.

Greater Innisfil Chamber of Commerce
7896 Yonge Street, Innisfil, ON L9S 1L5



Great People make a Great Community

Do you know a person or company that stands out or goes that extra mile? If so, why not nominate them for an award. We are accepting nominations now for this year's awards to be presented on February 3, 2012 at our Legends and Icons Gala.

Take a minute and complete a nomination form.

Nomination forms are available at the Chamber office, by calling 705-431-4199 or online at the GICC website – www.innisfilchamber.com.

We invite you to nominate those you believe are deserving of recognition for their effects during 2011 in the following categories:

Business of the Year Award

The award celebrates the outstanding achievements of a single business.

Criteria:

- Business excellence
- Large, small and home-based businesses are eligible
- Ongoing commitment to community
- Leadership
- Vision
- Service excellence
- Excellent customer and employee relations

Young Entrepreneur of the Year Award

This award recognizes the entrepreneurial spirit and enterprising attitude of an individual between the ages of 15 and 30.

Criteria:

- The nominee must be 30 years old or younger
- Innovation
- Vision
- Leadership
- Customer service

New Business of the Year Award

This award is presented to a new business venture that has demonstrated innovation and initiative within the past three years.

Criteria:

- Entrepreneurial spirit
- Innovation
- Leadership
- Vision
- Customer service
- Employee relations

Retail Business Award

This award acknowledges a business in the retail sector for its excellence in product, service and customer experience.

Criteria:

- Business excellence
- Consistently provides excellent products
- Commitment to community
- Leadership
- Outstanding customer experience
- Employee relations

Manufacturing/Industrial Business Award

This award is presented to a company in the manufacturing or industrial sector to recognize its service or technological advances and business success.

Criteria:

- Business excellence
- Commitment to community
- Leadership
- Vision
- Innovation
- Employee relations

Service Business Award

This award is presented to a business for successfully delivering consistent service and an outstanding customer experience.

Criteria:

- Personal, business or professional service company
- Large, small and home-based businesses are eligible
- Business excellence
- Commitment to community
- Vision
- Leadership

Conservation, Environmental and Sustainability Award

This award honours a business that has made a difference through proactively protecting the environment while meeting business demands.

Criteria:

- Energy conservation
- Reduction of waste
- Environmental stewardship and pollution prevention
- 'Green' company policies
- Leadership
- Commitment to community

Community Award

This special award acknowledges a business, organization or individual for significant contributions made to enrich the community through mentoring, volunteer work, charity and community activities.

Criteria:

- Ongoing commitment to community
- Leadership
- Vision



Nomination Form Deadline for nominations: November 25, 2011



I, _____ (name) nominate the following company/association/person for the noted award category. Should you have any questions about my nomination form you can reach me at: _____
 (contact number and/or email). Signed _____

Award Category (please check one ONLY)

- | | |
|---|---|
| <input type="checkbox"/> Business of the Year Award | <input type="checkbox"/> Manufacturing/Industrial Business Award |
| <input type="checkbox"/> Young Entrepreneur of the Year Award | <input type="checkbox"/> Service Business Award |
| <input type="checkbox"/> New Business of the Year Award | <input type="checkbox"/> Conservation, Environmental and Sustainability Award |
| <input type="checkbox"/> Retail Business Award | <input type="checkbox"/> Community Award |

Company/Association/Person Nominated

Name: _____

Contact name: _____

Address: _____

Contact number/email: _____

Reason for nomination: _____

Company Bio/Description/No. Employees: _____

Fax completed forms to 705-431-6628, mail to the address below or email to info@innisfilchamber.com.
 Greater Innisfil Chamber of Commerce
 7896 Yonge Street, Innisfil, ON L9S 1L5